MYANMAR’S INTERNATIONAL CONCRETE TECHNOLOGY & SUPPLIES EXHIBITION

3 4 5
NOVEMBER 2022
MYANMAR EXPO HALL, YANGON

www.ambtarsus.com
THE PREFERRED BUSINESS PLATFORM FOR MYANMAR’S CONCRETE AND CEMENT INDUSTRY

MYANCONCRETE 2022 – Myanmar’s International Concrete & Cement Technology & Supplies Expo is returning to the Myanmar Expo Hall, Yangon from 3-5 November 2022. MYANCONCRETE 2022 is the preferred business-to-business platform to unveil the latest solutions and products to the building and construction industry.

In 2018, Myanmar’s construction industry had a value of more than US$9.5 billion, with a share of around 16.5% of the country’s GDP and a major driver of the economy in 2019. In 2020, the sector is anticipated to be worth US$13.5 billion. Yangon’s population, one of the country’s major economic centres, is estimated to grow by 3 million within the next 10 years, requiring major housing developments.

Co-located with MYANBUILD 2022, MYANCONCRETE 2022 is expected to attract over 6,000 trade visitors nationwide. Come showcase your product portfolio to buyers and key decision makers. Book a booth today by contacting Ms Ei at ei@ambtarsus.com.

WHAT’S NEW IN THE INDUSTRY

- Myanmar’s construction industry is expected to grow incrementally. The industry’s value is projected to fetch US$13.5 billion by 2020 from US$8.2 billion in 2015
- Myanmar has one of the highest growth rates among the ASEAN nations. According to the Institute of Chartered Accountants in England and Wales (ICAEW), Myanmar’s economy is forecast to expand to 6.4% in 2019 and pick up to 6.8% in 2020
- Myanmar is developing three special economic zones to increase foreign direct investments – Dawei, Thilawa, and Kyaukphyu. Dams, power plants, and ports were some of the proposed projects discussed so far
- China and Myanmar are negotiating to draw up a five-year plan on economic and trade cooperation under the Belt and Road Initiative, a global development strategy adopted by the Chinese government involving infrastructure development
PROVEN TRACK RECORD IN DELIVERING SUCCESS!
REVIEW OF MYANCONCRETE 2019

254 EXHIBITORS & BRANDS FROM 18 COUNTRIES

7,433 TRADE VISITORS OVER 3 SHOWS

SPECIAL PAVILIONS FROM SINGAPORE, THAILAND, TAIWAN, CHINA, ITALY, INDIA AND MALAYSIA

94.7% OF THE EXHIBITORS ARE SATISFIED WITH THE OVERALL PERFORMANCE OF THE ORGANIZER

* Above figures from MYANBUILD 2019

SPONSORSHIP OPPORTUNITIES
MYANCONCRETE 2022 is an excellent brand exposure platform. Choose from our many sponsorship packages to stand out and increase your brand image.

Get ahead of your rivals by becoming a prestigious sponsor! Sponsor privileges include your brand logo being featured in our promotional marketing materials, banners, and on-site signage. With various packages to offer, our deals are cost-effective depending on your needs. Contact Ms Ei at ei@ambtarsus.com for more info.

MYANMAR: KEY FACTS & FIGURES
Languages: Burmese (Official) and other recognized regional languages
Area: 676,578 km2 (3.06% Water)
GDP by Sector: Agriculture: 24.8%; Industry: 35.4%; Services: 39.9%
Main Industries: Mineral, Tourism, Garments, Wood, Agriculture

SPONSORSHIP OPPORTUNITIES:
- EXHIBITOR / VISITOR LANYARDS
- B2B MATCH-MAKING LOUNGE
- MEDIA LOUNGE
- REGISTRATION DESK BRANDING
- VIP LOUNGE SPONSORSHIP
- ONSITE BRANDING / SIGNAGE
- EXHIBITOR / VISITOR BADGES
- BESPOKE PACKAGES
- EXHIBITION BAGS

PROVEN TRACK RECORD IN DELIVERING SUCCESS!
REVIEW OF MYANCONCRETE 2019
THE VENUE

The Myanmar Expo Hall is a state-of-the-art exhibition hall with modern facilities and air-conditioning which just recently opened in October 2018. The event hall covers 6,000sqm of exhibition space and has ample parking facilities.

COST OF PARTICIPATION

Inclusive of:
- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor’s name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair
- Wastepaper Basket

BARE SPACE ONLY
- US$ 358 per sq m

WALK ON PACKAGE
- US$ 380 per sq m

*excluding 5% commercial tax applicable to Myanmar companies

EXHIBITS PROFILE

ADMIIXTURES
AGGREGATES
BATCHING PLANTS
CEMENT AND CEMENT ADDITIVES
CEMENT STORAGE
COATINGS
CONCRETE MIXING TECHNOLOGY
CONCRETE PRODUCTS
EXTRUSION MACHINES
FORMWORK SYSTEMS
READY MIXED CONCRETE
SCAFFOLDING
SEALANTS
WATERPROOFING

MYANCONCRETE 2022 is organised by Tarsus Southeast Asia, which is among the top three international B2B exhibition organisers in Southeast Asia. Headquartered in Kuala Lumpur, the Group organises shows in Singapore, Cambodia, Malaysia, the Philippines, Sri Lanka, Vietnam, Laos, Indonesia and Myanmar. Its portfolio covers energy, water, oil & gas, hotel, food & beverage, building, agriculture & livestock, auto aftermarket, medical, infrastructure sectors and more. The group prides itself in working closely with local industry organisations and delivering real results and return on investments for exhibiting and participating companies.