LAOFURNITURE
LAO’S INTERNATIONAL FURNITURE, ARCHITECTURE & INTERIORS SHOW 2022

LAOS’ INTERNATIONAL FURNITURE, ARCHITECTURAL & INTERIOR DESIGN SHOW

20 21 22
OCTOBER 2022
NATIONAL CONVENTION CENTRE, VIENTIANE, LAOS

“CAPTURE BUSINESS OPPORTUNITIES WITH LAOS’ BOOMING FURNITURE MARKET”

Organised by: AMBTarsus EVENTS GROUP
WHY LAOFURNITURE 2022

Meet over 4,000 business and industry professionals
Create new partnerships
Business-to-business tradeshow linking sellers and buyers in the best venue in Laos.
Technical Workshops and Business Matching Programme
Boost your company branding and market positioning
Co-located with 7 other related shows:

THE NO.1 MARKETING PLATFORM FOR LAOS’ FURNITURE INDUSTRY

From 20-22 October 2022, Laos’ is set to host its 1st International Furniture, Architectural & Interior Design Show at the National Convention Centre, Vientiane. As Laos’ building and construction sector is a major growth driver of the country’s economy, there is a growing demand for quality furniture, furnishings, decorations, lightings, home appliances, technologies and products for a modern lifestyle experience. According to the World Bank, the Lao economy will grow at an average of 7% from 2016-19, one of the fastest in Asia. As such, Laos is the ideal business hub and LAOFURNITURE 2022 will serve as the key gateway for industry professionals to penetrate the Lao market.

So whether your objective is to conduct market feasibility studies, seek local partners and distributors, increase marketing shares in Laos, maintain relationships with key clients, or to simply look for new opportunities with foreign partners, this tradeshow will meet all your business goals. Showcase your product portfolio to the local and international market with LAOFURNITURE 2022! Book your preferred booth location by contacting Mr. Youthaxay at youthaxay@ambtarsus.com.

FACTASTIC LOAS

- GDP (Purchasing Power Parity): $49.21 billion (2017 est.)
- GDP (Official Exchange Rate): $16.98 billion (2017 est.)
- GDP (Real Growth Rate): 6.8% (2017 est.)
- GDP – per Capita: $7,400 (2017 est.)
- Gross National Saving: 18% of GDP (2017 est.)
- GDP – Composition by Sector (2017 est.):
  - Agriculture: 20.9%
  - Industry: 33.2%
  - Services: 39.1%

EXHIBIT PROFILE

- Furniture – Home, Office, Outdoor, Commercial
- Audio Visual & Home Appliances
- Bath & Sanitary Wares
- Home Furnishing & Decorations
- Lifestyle & Lightings
- Kitchen Fittings & Appliance
- Renovations & Refurbishments

If you plan to exhibit at LAOFURNITURE 2022, you may be able to enjoy subsidies, tax incentives and special upgraded booths. Pavilions from Laos, China, India, Singapore, Italy, Malaysia, Taiwan, Thailand and Korea are being organised. If your company is based in these countries and you would like to join any of these Pavilions, contact Mr. Youthaxay at youthaxay@ambtarsus.com for more information. Ensure your company an ideal location to meet face-to-face with architects, developers, interior designers, building consultants, M&E engineers, dealers/distributors and contractors.

If you would like to increase your profile at this prestigious exhibition, why not benefit from the numerous sponsorship opportunities available? Your logos could be featured prominently in the many promotional marketing materials and on-site signages. There are many cost effective sponsorship packages that would suit your needs. Kindly contact Youthaxay at youthaxay@ambtarsus.com for more information.

Laos is a prime investment destination in the region. Aiming to capture the numerous business opportunities in the country, LAOFURNITURE 2019 presents companies and brands an effective platform to showcase their many products, services and designs. Set to attract a healthy number of professionals from the entire furniture value chain, this is the best place to build and expand your network.

Mr. Richard Yew, Regional Vice President, AMB Tarsus Events Group
The National Convention Centre is a purpose-built convention centre with modern facilities and ample parking. It can accommodate 300 booths and offers many conference rooms. Centrally located in Vientiane, next to the Kayson Phomvihane Museum, the venue is within easy reach to a range of hotels, restaurants and shopping centres.

LAOFURNITURE 2022 is produced and organised by AMB Tarsus Events Group - a leading exhibition & conference organiser in Asia with similar shows in Cambodia, Philippines, Bangladesh, Laos, Sri Lanka, Myanmar and Malaysia. AMB Tarsus Events Group’s portfolio covers various industrial sectors including Energy, Water, Oil & Gas, Hospitality, Catering, Livestock, Agriculture, Green Technology, Building and Infrastructure. Established in 1996, the Group prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.

BARE SPACE ONLY
- US$348 per sqm

WALK ON PACKAGE
- US$370 per sqm

Inclusive of
- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor’s name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair
- Wastepaper Basket

AMB Tarsus Exhibitions

AMB Tarsus Exhibitions, an associate of AMB Tarsus Group, a joint venture with Tarsus Group PLC, a listed company in the London Stock Exchange is the leading international trade show organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provides marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

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