CME’22
16-18 NOVEMBER 2022 • DIECC, KOH PICH, CAMBODIA
CAMBODIA’S INTERNATIONAL CONSTRUCTION & MINING MACHINERY & EQUIPMENT EXHIBITION

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Endorsed by:
Ministry Of Commerce Cambodia

Organised by:
Tarsus SOUTHEAST ASIA
ADVANCING YOUR BUSINESS IN THE KINGDOM’S CONSTRUCTION & MINING SECTORS

CME 2022 - Cambodia’s International Construction and Mining Machinery & Equipment Exhibition is returning to the Diamond Island Exhibition & Convention Centre (DIECC) in Koh Pich, Phnom Penh from 16-18 November 2022 to advance your business in the Kingdom’s construction and mining sectors.

As the Kingdom develops further in its nation-building vision, construction projects have been growing steadily in recent years, with the Kingdom recording a 57.5% increase to US$3.39 billion in investments in the construction sector during the first half of 2019. This pushes the demand for better equipment and productivity measures, in which CME 2020 addresses with its exhibits on new technology and supplies for local construction and mining businesses.

Targeting developers, architects, building designers, contractors, consultants, engineers, interior architects, building material suppliers, mining companies, importers and distributors, CME 2022 is your go-to Expo to meet thousands of key decisions makers and buyers. Book your preferred booth location today by contacting Ms. Somaly at somaly@ambtarsus.com

WHY THIS IS THE EXPO FOR YOU:

• **Network** with over 8,000 industry professionals in Cambodia’s building and construction industry

• **Ideal** platform to find new distributors, agents, and strategic partners in Cambodia

• **Launch** new products to key buyers

• **Boost** your company brand and market positioning

• **Gain** in-depth knowledge on new innovations and advancements in the industry

JOIN THESE PAVILIONS & ENJOY SUBSIDIES FOR PARTICIPATION

If you plan to exhibit at CME 2022, you may be able to enjoy subsidies, tax incentives and special upgraded booths. Pavilions from China, India, Singapore, Italy, Malaysia, Korea and Thailand are being organised. If you would like to join any of these Pavilions, contact Ms. Somaly at somaly@ambtarsus.com.

GREATER VALUE UNDER ONE ROOF

Covering other key sectors of Cambodia’s infrastructural development, CAMBUILD, CAMWATER, CAMENERGY and CIVAR are held at the same time and venue as CME 2022, adding more value to your participation.

This three-day event is sure to attract even more buyers and decision makers, thereby delivering even more value to your participation.
WHAT'S NEW IN THE INDUSTRY?

• From January-June 2019, Cambodia's construction sector recorded investments totalling US$3.39 billion, up 57.5% from US$2.15 billion in the same period in 2018.

• The Ministry of Land Management, Urban Planning and Construction also reported a 24.5% rise from 1,643 to 2,047 in licenses granted to construction projects for the January-June period of 2019.

• In September 2019, Cambodia's aviation authority has approved the master plan for a new terminal at Sihanoukville airport, projecting passenger capacity of 10 million.

• New airport construction in Mondulkiri has commenced since 2019, promising tourism prospects in the province.

• A China-based investment in Sihanoukville receives approval for construction for two five-star hotels worth US$379 million.

SPONSORSHIP OPPORTUNITIES

CME 2022 is an excellent brand exposure platform. Choose from our many sponsorship packages to stand out and increase your brand image.

- EXHIBITOR / VISITOR LANYARDS
- ONSITE BRANDING / SIGNAGE
- REGISTRATION DESK BRANDING
- BESPOKE PACKAGES
- MEDIA LOUNGE
- EXHIBITOR / VISITOR BADGES
- EXHIBITION BAGS
- VIP LOUNGE SPONSORSHIP
- B2B MATCH-MAKING LOUNGE

Get ahead of your rivals by becoming a prestigious sponsor! With various packages on offer, our deals are cost-effective and can be tailored based on your needs. Contact Ms Somaly at somaly@ambtarsus.com for more information.

CAMBODIA – KEY FACTS

Capital: Phnom Penh
GDP: $24.360 billion (nominal; 2018), $70.242 billion (PPP; 2018)
GDP growth: 6.9% (2018)
GDP per capita: $1,150 (nominal; 2012), $2,490 (PPP; 2012)
GDP by sector: Agriculture (34.7%) Industry (24.3%) Services (41.0%)
Main Industries: Tourism, Garments, Construction, Rice Milling, Fishing, Wood and Wood Products, Rubber, Cement, Gem Mining, Textiles
THE VENUE

The Diamond Island Exhibition & Convention Centre is located in the heart of Phnom Penh, and is close to all major hotels and attractions. All halls are fitted with independent air-cooling systems. The hall also features other supporting facilities including seminar rooms, cafes, restaurants, VIP rooms, Wi-Fi services and high-tech security systems.

COST OF PARTICIPATION

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor’s name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

BARE SPACE ONLY
- US$ 358 per sq m

WALK ON PACKAGE
- US$ 380 per sq m

EXHIBIT PROFILE

- Construction vehicles
- Construction machines
- Lifting appliances and conveyors
- Construction equipment, tools and special systems
- Handling and processing concrete and mortar at construction sites
- Formwork and scaffoldings
- Site installation
- Machines for mining
- Handling of raw materials
- Mineral processing equipment

THE PROFESSIONAL ORGANISER

CME 2022 is organised by arsus Southeast Asia – the region’s leading exhibition and conference organiser. Headquartered in Malaysia, the group is experienced in special trade events in Sri Lanka, Malaysia, the Philippines, Myanmar, Vietnam, Laos, and Cambodia. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.