CAMCONCRETE22
CAMBODIA INT’L CONCRETE TECHNOLOGY & SUPPLIES EXHIBITION

CAMBODIA’S INTERNATIONAL EXHIBITION FOR CONCRETE MIXING TECHNOLOGY, EQUIPMENT & SUPPLIES

16 17 18
NOVEMBER 2022
KOH PICH, PHNOM PENH

Co-located with:
CAMBUILD’22
CAMBODIA BIGGEST INTERNATIONAL BUILDING & CONSTRUCTION INDUSTRY SHOW

Organised by:
Tarsus SOUTHEAST ASIA
GENERATING BUSINESS OPPORTUNITIES IN CAMBODIA’S BOOMING CONSTRUCTION SECTOR

The building and construction sector in Cambodia will resume the momentum in presenting a wealth of business opportunities to players in various related portfolios within the industry and CAMCONCRETE 2022 – Cambodia’s International Exhibition for Concrete Mixing Technology, Equipment & Supplies is the key platform which will provide the building blocks for you to expand your business in the country.

In the first half of 2019, Cambodia’s construction sector recorded investments totalling US$3.39 billion, up 57.5% from US$2.15 billion in the same period of 2018. The Ministry of Land Management, Urban Planning and Construction also reported a 24.5% rise from 1,643 to 2,047 in licenses granted to construction projects for the January-June period of 2019, signalling a need for concrete mixing equipment and technology.

Taking place from 16-18 November 2022 at the Diamond Island Exhibition and Convention Centre in Koh Pich, the Expo will bring together key decision makers in the industry including architects, engineers, contractors, quantity surveyors, importers, distributors, dealers and regulatory bodies. Showcase your product portfolio to key buyers at CAMCONCRETE 2022. Book your preferred booth location today by contacting Ms Somaly at somaly@ambtarsus.com

WHY THIS IS THE EXPO FOR YOU:

• **Network** with over 8,000 industry professionals in Cambodia’s building and construction industry
• **Ideal** platform to find new distributors, agents, and strategic partners in Cambodia
• **Launch** new products to key buyers
• **Boost** your company brand and market positioning
• **Gain** in-depth knowledge on new innovations and advancements in the industry

WHAT’S NEW IN THE INDUSTRY?

• From January-June 2019, Cambodia’s construction sector recorded investments totalling US$3.39 billion, up 57.5% from US$ 2.15 billion in the same period in 2018.
• The Ministry of Land Management, Urban Planning and Construction also reported a 24.5% rise from 1,643 to 2,047 in licenses granted to construction projects for the January-June period of 2019.
• In September 2019, Cambodia’s aviation authority has approved the master plan for a new terminal at Sihanoukville airport, projecting passenger capacity of 10 million.
• New airport construction in Mondulkiri has commenced since 2019, promising tourism prospects in the province.
• A China-based investment in Sihanoukville receives approval for construction for two five-star hotels worth US$379 million.
GREATER VALUE UNDER ONE ROOF

Covering other key sectors of Cambodia’s infrastructural development, CAMBUILD, CAMWATER, CAMENERGY and CIVAR are held at the same time and venue as CAMCONCRETE 2022, adding more value to your participation.

This will attract event more buyers and decision makers in the building and M&E sector thereby delivering more value to your participation.

SPONSORSHIP OPPORTUNITIES

CAMCONCRETE 2022 is an excellent brand exposure platform. Choose from our many sponsorship packages to stand out and increase your brand image.

EXHIBITOR / VISITOR LANYARDS
ONSITE BRANDING / SIGNAGE
REGISTRATION DESK BRANDING
BESPOKE PACKAGES

MEDIA LOUNGE
EXHIBITOR / VISITOR BADGES
EXHIBITION BAGS

VIP LOUNGE SPONSORSHIP
B2B MATCH-MAKING LOUNGE

Get ahead of your rivals by becoming a prestigious sponsor! Sponsor privileges include your brand logo being featured on our promotional marketing materials, banners, and on-site signage. With various packages to offer, our deals are cost-effective depending on your needs. For more info, contact Ms Somaly at somaly@ambtarsus.com.

JOIN THESE PAVILIONS & ENJOY SUBSIDIES FOR PARTICIPATION

If you plan to exhibit at CAMCONCRETE 2022, you may be able to enjoy subsidies, tax incentives and special upgraded booths. Pavilions from China, India, Singapore, Italy, Malaysia, Korea and Thailand are being organised. If you would like to join any of these Pavilions, contact Ms. Somaly at somaly@ambtarsus.com.
THE VENUE

The Diamond Island Exhibition & Convention Centre is located in the heart of Phnom Penh, and is close to all major hotels and attractions. All halls are fitted with independent air-cooling systems. The hall also features other supporting facilities including seminar rooms, cafés, restaurants, VIP rooms, Wi-Fi services and high-tech security systems.

COST OF PARTICIPATION

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

BARE SPACE ONLY
- US$ 358 per sq m

WALK ON PACKAGE
- US$ 380 per sq m

THE PROFESSIONAL ORGANISER

CAMCONCRETE 2022 is organised by arsus Southeast Asia – the region's leading exhibition and conference organiser. Headquartered in Malaysia, the group is experienced in special trade events in Sri Lanka, Malaysia, the Philippines, Myanmar, Vietnam, Laos, and Cambodia. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies. Similar shows it has organised include MYANCONCRETE in Myanmar.

EXHIBIT PROFILE

ADMIIXTURES
AGGREGATES
BATCHING PLANTS
CEMENT AND CEMENT ADDITIVES
CEMENT STORAGE
COATINGS
CONCRETE MIXING TECHNOLOGY
CONCRETE PRODUCTS
EXTRUSION MACHINES
FORMWORK SYSTEMS
READY MIXED CONCRETE
SCAFFOLDING
SEALANTS
WATERPROOFING